

Change Matters

Think you can't make a difference? Think again! "Change Matters" officially launches this fall and will continue until our celebratory "weigh-Inn" at Southcentre Mall on October 2, 2010. At the heart of this campaign is the message that every cent donated to Inn from the Cold will bring us one step closer to ending homelessness in our community. Schools, kids' clubs, organizations, associations and the faith community are invited to get involved in this grassroots initiative that truly celebrates how we can change lives – forever! Email events@innfromthecold.org for information.

Playing for Change Brings Message of Hope and Peace

Calgarians of all ages come together for the Inn's presentation of the high-energy *Playing for Change* family concert event at the University of Calgary's MacEwan Hall on October 13, 2010! We are excited to announce **Encana** is the title sponsor of this event. *Playing for Change* is an internationally acclaimed group of talented musicians who are former and current street buskers – a natural fit for Inn from the Cold!



We are thrilled to invite our community to come together for this celebratory event. Tickets are \$35 with group and family rates also available. Visit our web site for details.

Refresh the Inn with Pepsi

Thank you Calgary! Inn from the Cold came up big, despite not taking the \$100,000 prize with the Pepsi Refresh. Thanks to an anonymous donor inspired by an article in the Calgary Herald, Inn from the Cold has received an amazing \$102,000 in community support. The anonymous donor offered \$25,000 to assist the Inn and challenged Calgary to raise it to \$100,000. The community took the challenge and responded in a big way! Thank you to all who gave!

Events that Make a Difference



Crescent Point
ENERGY CORP

Crescent Point Energy and the Calgary Stampede Partner for our Families!

Crescent Point Energy believes in people and they are committed to investing in the community where they live and operate. Over the 2010 CFL Season, for every touchdown scored by Stampede Player Henry Burris, Crescent Point Energy will donate \$250 to the Inn from the Cold!

Goodwill Traveller Hits the Inn

Inn from the Cold welcomes Travis Talbot, an inspiring individual who is travelling the world doing good. Travis recently resigned from his role as a VP in the hospitality industry and intends to travel around the globe performing random acts of kindness. He calls it his 'Pay it Forward' expedition, making positive contributions in the lives of others and demonstrating that anyone can make a difference.



Travis says, "When my mother was battling cancer she passed along a terrific quote, 'Life is a gift, and it offers us the privilege, opportunity and responsibility to give something back by becoming more and doing more.' It would be years later before those words really hit home and now that they have, I am fully committed to making a difference by being more, doing more and giving something back".

Over the next month, Travis will be lending a helping hand at the Inn by assisting our kitchen staff, communications team and anywhere else he is able to make a difference! For more information about Travis or to follow his blog about his experiences, please visit www.goodwilltravels.net.





Get Inn to Ending Homelessness

Inn from the Cold is proud to unveil “I am Inn”, our theme for 2010–2011. We invite and challenge all Calgarians to get involved in ending family homelessness in our community and to get “INN”. Watch for the “I am INN” PSA’s on Shaw and check out the “I am INN” bus and billboards! Will you get INN too?

With Our Thanks

We are so appreciative of the generous support we receive from the Calgary community.

Thank you to:

- The Calgary Foundation – Community Grant for supporting our strategic planning process.
- Hockey for the Homeless for purchasing a cargo van to help with trips to the Food Bank and other daily errands.
- Crescent Point Energy for the Energy Kidz Zone – a safe, inviting and FUN environment for our children to learn, grow and play!
- The William S. Herron Family Charitable Foundation for its recent and ongoing support of the Inn!
- Stikeman Elliott for its ongoing support of Kids INN Play program.
- Shaw, non-fiction, Tag Advertising, CTV and Pattison Outdoor for getting “INN”!

How You Are Making a Difference

To date, 2010 has been a year of great community collaboration and support. When Inn from the Cold states a need, individuals and organizations are quick to respond. We are proud of the progress we are making to fulfill our vision of “a community where no family is homeless”. Look what we’ve accomplished together this year:



- Reduce the average length of stay for families at the emergency shelter to approximately one month.
- Pilot a hugely successful Diversion Program with the Calgary Homeless Foundation focused on diverting community families at imminent risk of losing their housing from entering the family shelter system.
- Provide free-of-charge programming space at the Inn to over 30 agencies for the delivery of training, resources and skill enhancement programs and services.
- Effectively eliminate the duplication of services through the coordination of activities, operating space and resources with other agencies.
- Embark on a significant and dynamic awareness campaign that will educate and engage our community about the issues facing homeless families and how we can work together to end homelessness.

The Inn Online

Inn from the Cold is now online in a bigger way. Follow us on Twitter (www.twitter.com/innfromthecold) or become our friend on Facebook (www.facebook.com/innfromthecold). Check out our new and improved web site (www.innfromthecold.org) created thanks to the amazing support of Shaw and nonfiction (www.nonfiction.ca). There is lots of new content, including our 2009 Annual Report and Financials!

Inn from the Cold Society

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