

# Anonymous donor antes up \$25,000 for Inn from the Cold, under one condition

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A young father shares a room at an Inn from the Cold shelter in Calgary.

**Photograph by:** Archive, Calgary Herald

A city investor is challenging Calgarians to raise \$100,000 for Inn From the Cold this summer.

The organization, which helps homeless families find housing, is competing to win \$100,000 through an online contest, the Pepsi Refresh Project. It was ranked sixth in voting and is up against national and Toronto-based groups.

The donor, who wishes to remain anonymous, has offered to give \$25,000 on the condition Calgarians come up with \$75,000 to match what Inn From the Cold would stand to gain from the Pepsi contest.

"They're probably not going to win, so I thought if I got the ball rolling, we could raise the money here," said the donor, who said he has given to the Boys and Girls Club and the Salvation Army.

"I've done fairly well as an investor in this city and was looking to give back to the community."

The Pepsi Refresh Project is offering a total of \$200,000 to fund "great ideas" from individuals and organizations in areas such as health, environment, arts and culture, neighbourhood improvement and food and shelter. All the ideas compete against each other through online voting at [www.refresheverything.com](http://www.refresheverything.com).

The Calgary donor's money would still go to Inn From the Cold if it wins the contest.

"It's so encouraging and so hopeful when you get a generous response from someone who believes in this city," said Yvette Rasmussen, executive director of the Inn From the Cold.

To donate, call 403-473-2083 or visit [www.innfromthecold.org](http://www.innfromthecold.org).

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